

AMTAB K-12 SYMPOSIUM

INCREASING STUDENT ENGAGEMENT
IN YOUR FOOD COURT - 4 CEUs

Full-Ride Scholarships Available: symposium@amtab.com

OCTOBER 2, 2025

PRESENTED BY



AmTab Facility – Bensenville, IL October 2, 2025

AmTab creates modern, popular, and fun K-12 Food Courts with our award-winning signage, graphics, decor, and furniture in schools across the country. Learn how you can transform your cafeteria into a beautiful K-12 Food Court and earn four CEUs from school nutrition experts presenting at the symposium.



Session 1: Your Districtwide Path to Modernization

Transform your K-12 food courts with the **AmTab Learning Environments and Learning Experiences Program**—our districtwide discovery and modernization initiative. We evaluate dining spaces to boost student engagement, wellness, and participation. See how redesigned cafeterias can transform school culture and drive positive student outcomes.



Session 2: Creating a Winning School Nutrition Department with Joe Urban and Lauren Couchois

Learn from the school nutrition leaders at **School Food Rocks** on how they create a winning culture for their team and their students. We will dive into farm to school, school nutrition marketing, and the importance of hospitality.



Session 3: Fueling Nutrition Success Through Social Media Marketing

Discover how K-12 nutrition departments can leverage social media to boost meal participation, strengthen community trust, and showcase daily impact. This session explores **AmTab's** tailored social media marketing services—combining storytelling, paid campaigns, and analytics—to empower your team, elevate your program's visibility, and drive lasting engagement.



Session 4: ICN at a Glance: Resources to Support Child Nutrition Professional Development

Discover free, research-based training and tools from the **Institute of Child Nutrition (ICN)** designed to strengthen your team's knowledge, compliance, and leadership. This session provides an overview of available courses, toolkits, and professional development resources tailored specifically for school nutrition professionals at all levels.



Session 5: Maximizing Savings & Compliance with Cooperative Purchasing

Learn how **Equalis Group** simplifies cooperative purchasing for K-12 nutrition programs, helping schools save time and money while staying fully compliant with public procurement guidelines. Discover how leveraging competitively solicited contracts can streamline your purchasing process and reinvest savings into your school's nutrition initiatives.



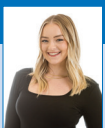
Session 6: A Look at Award-Winning K-12 Food Court Spaces

One of **AmTab's** Education Partnership Managers will lead you through an exclusive tour of our facility, showcasing our award-winning furniture, signage, graphics, and decor. See firsthand how our American-made solutions have transformed thousands of K-12 dining commons into modern, engaging, and student-loved spaces across the country.



Session 7: Inside a Director's Playbook

Join Michael Rosenberger as he shares essential insights on audit readiness and leadership best practices. Learn proven tips to navigate reviews, strengthen operations, and lead your program with confidence.



Session 8: Transforming Food Courts Through Purposeful Design

Join fellow school nutrition leaders and superintendents for a guided session with our **AmTab** design team, where we'll walk through how thoughtful cafeteria design—signage, graphics, decor, and furniture—can boost student participation, wellness, and school culture.

CASE STUDY: KING MIDDLE SCHOOL

King Middle School was looking to make a change in their food court. Before modernizing their furniture with **AmTab** they were having a difficult time getting students to participate in both breakfast and lunch. In order to compliment the amazing food the nutrition team were serving, they recognized that they needed to create a modern, popular, and fun environment for their students.

1

336 students are starting their day with a nutritious breakfast, an impressive **111% INCREASE** (previously 159 students).



2

536 students are now eating a healthy lunch, an impressive **30% INCREASE** (previously 412 students).



3

Positive **social-emotional development** is nurtured and **building community** with everyone is prioritized.



4

Happy Neurochemicals including Oxytocin, Dopamine, Endorphins, and Serotonin support well-being, learning, and overall health. These benefits are enhanced by the new physical environment and positive student experiences.



5

After modernizing, this school receives an extra **\$19,800** each month in school meal reimbursements.



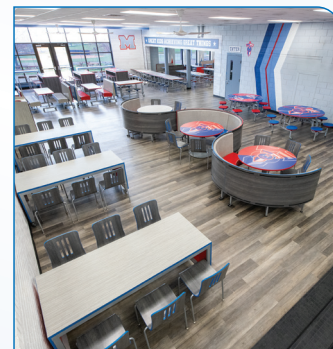
FINANCIAL IMPACT

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Chris Minor – Food Service Director
Mercer County Schools

The new food court redesign at King Middle School has been an all around a win-win for Mercer County Schools!



Jennifer Davis – Director of
Nutrition Services
Kern High School District

AmTab makes you more aware of what you are getting, the different options as well as the quality of furniture.



Fausat Rahman-Davies - Lead Agent
of Nutrition Services
Rialto Unified School District

*What they are producing at **AmTab** is going to make a great impact on the lives of our students!*



Aaron Smith – Director
of Nutrition Services
Seattle Public Schools

*There's endless possibilities with **AmTab** to transform your cafeteria!*